**Module 4 Unit 2 Links & Resources**

This podcast looks under the environmental hood at Engine, a global media and marketing services company. Rachel Boland, Head of Sustainability of [Engine UK](https://www.enginegroup.com/uk/sustainability/), shares why and how the company has prioritised sustainability since 2008.

LISTEN ON [Sustainable Marketing: Engine's journey to net-zero | Sustainable Podcast (greenelement.co.uk)](https://www.greenelement.co.uk/podcasts/sustainable-marketing-engines-journey-to-net-zero/).

WEF 2020 [Why all companies should be sustainable | World Economic Forum (weforum.org)](https://www.weforum.org/agenda/2020/01/sustainability-green-companies-business-partnership/)

McKinsey 2020, [Operations-driven sustainability | McKinsey](https://www.mckinsey.com/capabilities/operations/our-insights/operations-driven-sustainability)

Ellen MacArthur Foundation [How to Build a Circular Economy | Ellen MacArthur Foundation](https://ellenmacarthurfoundation.org/) and [What is a circular economy? | Ellen MacArthur Foundation](https://ellenmacarthurfoundation.org/topics/circular-economy-introduction/overview)

Better Meets Reality [A Linear Economy: Definition, Examples, Pros & Cons, & More - Better Meets Reality](https://bettermeetsreality.com/a-linear-economy-definition-examples-pros-cons-more/)

[Knowledge maps – the Green Brain – The knowledge maps of the Green Brain (hetgroenebrein.nl)](https://kenniskaarten.hetgroenebrein.nl/)

[How does circularity relate to sustainability? – Kenniskaarten – het Groene Brein](https://kenniskaarten.hetgroenebrein.nl/en/knowledge-map-circular-economy/related-schools-of-thought/)

Cloud VO [The Flexible Office Space Industry and the Circular Economy – CloudVO](https://cloudvo.com/blog/the-flexible-office-space-industry-and-the-circular-economy/)

[Interview: Annie Leonard, Creator of 'The Story of Stuff' | Reuters](https://www.reuters.com/article/idUS245018420820110801)

[UN report: Time to seize opportunity, tackle challenge of e-waste](https://www.unep.org/news-and-stories/press-release/un-report-time-seize-opportunity-tackle-challenge-e-waste)

The Sustainability Benefits of Remote Work By [Green Business Bureau](https://greenbusinessbureau.com/author/gbbgbb/)

[The Sustainability Benefits of Remote Work](https://greenbusinessbureau.com/topics/sustainability-benefits-topics/the-sustainability-benefits-of-remote-work/)

Tech Republic [Going green: 10 ways to make your office more eco-friendly and efficient | TechRepublic](https://www.techrepublic.com/article/going-green-10-ways-to-make-your-office-more-eco-friendly-and-efficient/)

Business of Apps 2023 [Zoom Revenue and Usage Statistics (2023) - Business of Apps](https://www.businessofapps.com/data/zoom-statistics/)

McKinsey 2020, [COVID-19 digital transformation & technology | McKinsey](https://www.mckinsey.com/capabilities/strategy-and-corporate-finance/our-insights/how-covid-19-has-pushed-companies-over-the-technology-tipping-point-and-transformed-business-forever)